



# JNCL-NCLIS OFFICIAL DELEGATE ROLE & ADVOCACY INTRODUCTION



## WELCOME, JNCL-NCLIS OFFICIAL DELEGATE!

JNCL-NCLIS unites a national membership of over 100 organizations and companies to advocate for equitable language learning opportunities for all students. As a JNCL-NCLIS Official Delegate, you serve as the liaison between your JNCL-NCLIS member entity and JNCL-NCLIS. You have exclusive access to JNCL-NCLIS advocacy resources and have the opportunity to bring advocacy for language education and international studies to the forefront in your community. Your active engagement helps moves our mission forward!

## YOUR RESPONSIBILITIES & OPPORTUNITIES

**Inform Our Collective Mission:** Official Delegates have the privilege to vote on behalf of their member entity at the Delegate Assembly, influencing the direction of JNCL-NCLIS initiatives.

**Leading the Feedback Loop:** Two-way communication is essential. It's crucial for Official Delegates to report back to their respective leadership and membership about JNCL-NCLIS events, membership benefits, and strategies to enhance local advocacy efforts. It is also the responsibility of Official Delegates to bring forward the advocacy needs of the communities they represent to keep JNCL-NCLIS apprised and to request advocacy support.

**Board Seat Candidacy:** Official Delegates can run for a board seat, contributing directly to the governance and decision-making processes of JNCL-NCLIS.

## BENEFITS & EXCLUSIVE ACCESS

**Advocacy Support:** JNCL-NCLIS offers year-round advocacy support for local, state, and national initiatives through letters of support, action alerts, and individual meetings with the JNCL-NCLIS Policy Team. Official Delegates have access to requesting and leveraging these resources on behalf of the advocacy needs in their community.

**Trainings and Events:** Official Delegates have access to valuable trainings and special events, including legislative updates and advocacy days, to further develop their advocacy skills.

**Legislative Updates:** Official Delegates receive TheCatalyst newsletter, keeping them updated on the work of JNCL-NCLIS including, priority pieces of legislation, recent legislative actions, and appropriations affecting language education.

**Networking Opportunities:** Official Delegates can connect with other leaders regionally and nationally, fostering collaboration and sharing best practices.



## ADVOCACY QUICK LINKS

### CONFERENCE RESOURCES

- Advocacy Slide Deck
- Membership Exhibit Hall Display Badge
- JNCL-NCLIS Overview One-Pager
- JNCL-NCLIS Membership Benefits One-Pager

### ADVOCACY RESOURCES

- Advocacy Support Request Contact Form
- JNCL-NCLIS Legislative Action Center
- State & National Advocacy Resources



### MEGAN WORCESTER

Outreach/Membership  
Committee Chair, JNCL-NCLIS

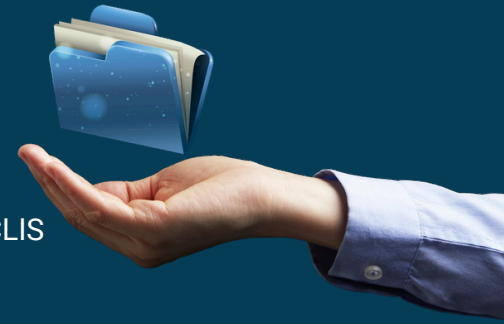
Official Delegate, IFLTA

*"Advocacy should be at the forefront of all that we do to support our language programs. Sharing your story, engaging with legislators, and connecting with other advocates are some of the most important things you can do to get started with advocacy. JNCL-NCLIS and its community of Official Delegates is incredibly supportive and empowering every step of the way."*





# JNCL-NCLIS OFFICIAL DELEGATE RESOURCE DASHBOARD



As a JNCL-NCLIS Official Delegate, you have exclusive access to JNCL-NCLIS advocacy resources and the responsibility to leverage them to support the advocacy needs in your community.



## REQUEST ADVOCACY SUPPORT

JNCL-NCLIS offers year-round advocacy support for local, state, and national initiatives through letters of support, action alerts, and individual meetings with the JNCL-NCLIS Policy Team.



## DOWNLOAD THE JNCL-NCLIS MEMBERSHIP BADGE

The JNCL-NCLIS Membership Badge can be displayed on your member entity website and printed to use during conference exhibit halls to increase visibility of our collective mission.



## SUBMIT AN ANNOUNCEMENT FOR NEWSBRIEF

JNCL-NCLIS's bi-weekly e-newsletter, *NewsBrief*, features top updates across language policy, education, and industry. Submit your member entity's blog, article, or announcement to share with over 4,000 subscribers.



## ACCESS STATE & FEDERAL ADVOCACY RESOURCES

Access one-pagers, past action alerts, policy briefs, talking points, letter templates, infographics & more for state and federal advocacy need.



## UPDATE OFFICIAL DELEGATE CONTACT INFORMATION

Your active engagement helps moves our mission forward! Ensure that your member entity's Official Delegate contact information is always up to date. Never miss important information and resource sharing!



## AMPLIFY OUR COLLECTIVE MISSION ON SOCIAL MEDIA

Connect with us on social media for important updates and opportunities to advocate. Help us amplify the importance of language education and international studies!

